



## EMU OIL HAIRCARE

### Shampoo

Skin diseases such as psoriasis, eczema and a dry skin increased the last number of years. One of the main reasons is a shortage of essential fatty acids. We must receive these fatty acids from our diet or from the topical application. All cells produce hormones from these fatty acids. These hormones influence all aspects of local cell activity. They are involved in such activity as inflammation, healing and cell growth and dying. When we don't have enough of the correct fats, these processes of every day life do not operate at peak efficiency. Emu oil can provide the necessary fats that are required to normal cellular function.

If you think of our skin as the largest cell wall we have. A dry, itchy skin (i.e., a defective skin) is a sign of missing essential fatty acids.

#### Emu oil

The Emu is a flightless bird from Australia. Since time memorial, Aborigines used the fat from the emu to maintain their skin.

From the fat we derive this extraordinary oil with highly valuable cosmetic and moisturizing properties.

Emu oil contains 70% unsaturated fatty acids of which 20% are essential fatty acids.

The ratio of the fatty acids is unique; they are almost identical to the human skin.

#### Applications:

- For a sensitive, scaly scalp.
- First rub in with EMU OIL then wash it with EMU OIL shampoo

**Ingredients (INCI):** Aqua, Sodium Laureth Sulfate, Dromiceius, Cocamidopropyl Betaine, Disodium Lauryl Sulfosuccinate, Sodium Cocoyl Isethionate, Cocamide DEA, Zea Mays, Cetearyl Alcohol, Sodium Chloride, Glycerin, Hydrogenated Castor Oil, PEG-55 Propylene Glycol Oleate, Phenoxyethanol, Propylene Glycol, Titanium Dioxide, Methylidibromo Glutaronitrile.

#### Packing:

In 150 ml bottle

#### Specification :

Colour : off-white shampoo

pH : min. 5.6 max. 6.4

Viscosity: CPS min: 10.000 max 15.000

Viscosity: spindle / speed min.: 6 max: 20

Viscosity: temp min.: 19.5 max: 20.5

Viscosity: viscometer & model Brookfield LV-II+ programmable

Appearance: opaque, viscous semi-transparent emulsion

Odour : fresh, oily odour due to emu-oil

Microbiological purity: max. 10 CFU/g

#### Taric Code, Harmonized SystemCode

3305.100000

For further information please contact Ebsa  
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**Storage condition:**

Ambient temperature, in closed/unopened containers, under exclusion of direct sun light.

**Shelf Life:**

Minimum 36 months