



Sea water serum Cleansing Wash for the Ears

The safer alternative to cotton buds for ear cleaning and hygiene.

A totally natural, totally safe means of preventing the formation of earwax, and maintaining good general hygiene in the ear. It dissolves existing impacted earwax by gently diffusing circular jets of Sea Serum into the ear.

How does the product work?

- In 3 ways; it cleanses the ear canal safely and effectively, it helps prevent the formation of wax plugs and it disperses earwax layer by layer and helps extract obstructive wax plugs. Dispersed in this way it is easier to remove the wax and clean the ear properly allowing for better hearing.
- The patented applicator has a special nozzle which is adapted to the shape of the ear and gently diffuses circular jets of Sea Serum into the ear. The nozzle's patented shape avoids any direct contact with the eardrum thus giving a safe application every time.
- The patented container does not use any pressurised gas system to deliver the product into the ear so there is no sudden coldness into the ear, which may cause dizziness. It is therefore very safe and comfortable to apply at room temperature.

Who can use this product?

- Everyone develops earwax to greater or lesser degrees, so everyone from age 6 months to seniors is a potential user.
- One out of two people have an excess of earwax leading in some cases to a loss of hearing of up to 30%.
- Ideal for **wearers of hearing aids** as it prevents the build up and compression of wax often associated with this type of prosthetic.

Registration

- In the EU classified as a **medical device class IIA**. Outside the EU registration with health authorities should not be a major issue as it is a natural product.